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ChapterPlanning Template for 2022-2023 |

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| **One new or different thing our chapter will try this year:** |  |

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| --- | --- | --- | --- |
| **Meeting Date** |  | **Meeting Location** |  |
| **Ceremony** | [ ]  Induction [ ]  Installation [ ]  Necrology [ ]  Other |  |
| **Program** |  |
| **Based on Purpose** |  | : |  |
| **Project** |  |
| **Inspiration** |  | **Hostesses** |  |
| **Other** |  |

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| **Ceremony** | [ ]  Induction [ ]  Installation [ ]  Necrology [ ]  Other |  |
| **Program** |  |
| **Based on Purpose** |  | : |  |
| **Project** |  |
| **Inspiration** |  | **Hostesses** |  |
| **Other** |  |

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| **Inspiration** |  | **Hostesses** |  |
| **Other** |  |

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| **Ceremony** | [ ]  Induction [ ]  Installation [ ]  Necrology [ ]  Other |  |
| **Program** |  |
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| **Program** |  |
| **Based on Purpose** |  | : |  |
| **Project** |  |
| **Inspiration** |  | **Hostesses** |  |
| **Other** |  |

**Communications Plan**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **TYPE OF COMMUNICATION** | **FREQUENCY/****UPDATE**  | **TARGET AUDIENCE** | **DISTRIBUTION/ MARKETING PLAN** | **PERSON RESPONSIBLE** | **EVALUATION** |
| Chapter newsletter |  |  |  |  |  |
| Chapter news releases |  |  |  |  |  |
| Chapter website |  |  |  |  |  |
| Chapter use of social media:* Facebook
* Twitter
* Instagram
* \_\_\_\_\_\_\_\_\_\_
* \_\_\_\_\_\_\_\_\_\_
 |  |  |  |  |  |
| GSO communications:* *GSO News*
* *Memo from Missy*
* *DKG Under the Dome*
* Email alerts
* Facebook
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| DKG communications:* *DKG News*
* *DKGSI Blogspot*
* *Get Connected!*
* Facebook
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| **One new or different thing your chapter will try this year:** |  |

**Membership Plan**

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| --- | --- | --- |
| **PLAN FOR RECRUITING NEW MEMBERS** | **PLAN FOR RECAPTURING DROPPED MEMBERS** | **PLAN FOR RETAINING CURRENT MEMBERS** |
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| **One new or different thing** **your chapter will try this year:** |  |