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|  | |  | | --- | |  |   Chapter  Planning Template for 2022-2023 |

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| **One new or different thing our chapter will try this year:** |  |

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| **Meeting Date** |  | | | **Meeting Location** |  |
| **Ceremony** | Induction  Installation  Necrology  Other | | | |  |
| **Program** |  | | | | |
| **Based on Purpose** |  | : |  | | |
| **Project** |  | | | | |
| **Inspiration** |  | | | **Hostesses** |  |
| **Other** |  | | | | |

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| **Project** |  | | | | |
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| **Program** |  | | | | |
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| **Project** |  | | | | |
| **Inspiration** |  | | | **Hostesses** |  |
| **Other** |  | | | | |

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| **Program** |  | | | | |
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| **Project** |  | | | | |
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| **Project** |  | | | | |
| **Inspiration** |  | | | **Hostesses** |  |
| **Other** |  | | | | |

**Communications Plan**

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| **TYPE OF COMMUNICATION** | **FREQUENCY/**  **UPDATE** | **TARGET AUDIENCE** | **DISTRIBUTION/ MARKETING PLAN** | **PERSON RESPONSIBLE** | **EVALUATION** |
| Chapter newsletter |  |  |  |  |  |
| Chapter news releases |  |  |  |  |  |
| Chapter website |  |  |  |  |  |
| Chapter use of social media:   * Facebook * Twitter * Instagram * \_\_\_\_\_\_\_\_\_\_ * \_\_\_\_\_\_\_\_\_\_ |  |  |  |  |  |
| GSO communications:   * *GSO News* * *Memo from Missy* * *DKG Under the Dome* * Email alerts * Facebook |  |  |  |  |  |
| DKG communications:   * *DKG News* * *DKGSI Blogspot* * *Get Connected!* * Facebook |  |  |  |  |  |

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| **One new or different thing your chapter will try this year:** |  |

**Membership Plan**

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| **PLAN FOR RECRUITING NEW MEMBERS** | **PLAN FOR RECAPTURING DROPPED MEMBERS** | **PLAN FOR RETAINING CURRENT MEMBERS** |
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| **One new or different thing**  **your chapter will try this year:** |  |